



Concentrix + Webhelp Rebrands as Concentrix

April 22, 2024

Company's rebranded identity solidifies its position as the global technology and services organization, powering the brands of the future

NEWARK, Calif., April 22, 2024 (GLOBE NEWSWIRE) -- Concentrix Corporation (NASDAQ: CNXC), a global technology and services leader that has been operating under the trade name of Concentrix + Webhelp, today announced its transition to the Concentrix name and continued evolution of its brand.

[A Media Snippet accompanying this announcement is available by clicking on this link.](#)

The Concentrix name is based on the concept of concentric circles, reflecting the company's focus on keeping its people and clients always at the center, a concept that is still as relevant today as it was when the name was established. The newly designed visual identity represents the technology and transformative solutions that Concentrix delivers to power the brands of the future.

This rebrand reinforces the company's continued commitment to bringing together a comprehensive and unmatched portfolio of capabilities. With an expanded breadth of generative AI solutions, digital capabilities, and high-value services, the company believes it has never been better positioned to deliver fully integrated, end-to-end solutions across the entire enterprise, at speed and scale.

"With this rebrand, we solidify our position as a leading technology and services company that is human-centered, tech-powered and intelligence-fueled," said Chris Caldwell, President and CEO of Concentrix. "Whether it's designing game-changing brand experiences, building and scaling secure AI technologies, or running digital operations, we bring together fully integrated solutions that solve our clients' toughest business challenges."

Today, Concentrix' 2,000+ clients benefit from a robust, well-balanced footprint, backed by global consistency, local market expertise and a world-class portfolio of capabilities aligned to design, build, and run the cutting-edge solutions the company delivers.

To learn more about Concentrix, please visit concentrix.com.

About us: Experience the power of Concentrix

Concentrix Corporation (NASDAQ: CNXC) is a global technology and services leader that powers the world's best brands, today and into the future. We're human-centered, tech-powered, intelligence-fueled. Every day, we design, build, and run fully integrated, end-to-end solutions at speed and scale across the entire enterprise, helping over 2,000 clients solve their toughest business challenges. Whether it's designing game-changing brand experiences, building and scaling secure AI technologies, or running digital operations that deliver global consistency with a local touch, we have it covered. At the heart of everything we do lies a commitment to transforming the way companies connect, interact, and grow. We're here to redefine what success means, delivering outcomes unimagined across every major vertical in 70 + markets. Virtually everywhere. Visit concentrix.com to learn more.

Safe Harbor Statement

This news release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements include, but are not limited to, statements regarding the company's capabilities and positioning to deliver business outcomes and solve challenges for its clients, and statements that include words such as believe, expect, may, will, provide, could and should and other similar expressions. These forward-looking statements are inherently uncertain and involve substantial risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. Risks and uncertainties include, among other things, risks related to the company's ability to successfully execute its strategy, competitive conditions in the company's industry, and other factors contained in the Company's Annual Report on Form 10-K for the fiscal year ended November 30, 2023 filed with the Securities and Exchange Commission and subsequent SEC filings. We do not undertake a duty to update forward-looking statements, which speak only as of the date on which they are made.

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